



LINDA JAYNE CLARK

GRAPHIC DESIGN | PHOTOSHOP + ILLUSTRATION

Dear Hiring Manager,

Your search for a contract Illustrator/Graphic Designer immediately caught my attention, as it perfectly aligns with my passion for creating meaningful design solutions. As a seasoned designer and illustrator, I enjoy partnering with clients to understand their vision and refine ideas into compelling visual stories that engage audiences across print and digital platforms.

Skill set:

- Developing visual concepts based on client goals and specifications
- Collaborating directly with clients, marketing teams, and vendors to ensure project success
- Creating original illustrations using hand-drawn, painted, and digital techniques
- Refining and enhancing existing artwork
- Preparing print and all digital high-quality final files for client review, approval, and production

My portfolio demonstrates my ability to create effective, eye-catching designs that drive engagement for organizations such as Mercedes Pagoda SL Group, Buck & Doe Trust, and Cornerstone Tracy, Specific portfolio pieces are available upon request

I regularly partner with marketing strategists to develop innovative campaigns while managing multiple projects and meeting tight deadlines. I welcome the opportunity to bring my creativity, technical expertise, and a curious collaborative approach to your projects. Thank you for your consideration. I look forward to discussing in what way I can contribute to your team.

Kind regards,
Linda Jayne Clark



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HELLO

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PROFILE

Versatile graphic designer and illustrator with more than 20 years of experience delivering thoughtful, high-quality visual solutions across print and digital platforms for a diverse range of clients and industries. Proven expertise in branding, real estate marketing, publication design, illustration, and web-based creative strategy. Recognized for translating complex ideas into refined, purposeful design through close collaboration with clients, marketing teams, agencies, and vendors.

CORE EXPERTISE

Adobe Creative Suite|
Brand Guides
Illustration
Signage & Mural Design
Typographic & Layout skills
Photo and Art Retouching
Asset Creation
Mock-Up Presentations

EXPERIENCE: 2000-2026

ARTSTATION GRAPHIC DESIGN

Owner / Designer / Illustrator / 2000-2026

- Designed creative strategies, brand development, and integrated marketing campaigns across print and digital platforms
- Developed comprehensive visual communication solutions including branding, illustration, web design, signage, packaging, and promotional materials
- Collaborated with marketing teams, agencies, and business owners to create cohesive brand identities and impactful campaigns
- Served as a trusted creative partner for startups, small businesses, entrepreneurial ventures and nonprofit organizations

WBC & ASSOCIATES Real Estate Market Research

Associate Creative, Designer / Illustrator / 2015-2026

- Develop brand identities for multiple new real estate properties to include mood/color boards, logo design and brand/logo guidelines
- Designed and produced marketing collateral pieces for luxury residential communities, new Class A apartment properties and a wide range of commercial properties
- Illustrated maps, site plans, floor plans, key plans, and brand assets

CLIENTS & PROJECTS *(partial list)*

Bozzuto Property Management
Sugartown Smoked Specialties
Bentley Homes
Pagoda Mercedes-Benz SL Club
Buck & Doe Trust
Cornerstone Tracy Development
John's House of Vacuums
Ocala Magazine
Maison Beaufort Antiques Event

Advanced Farrier Specialties
Crownstone Feed & Farrier Supply
Hunter Family Acupuncture & Wellness
The Red House Catering
Fusco Management
Catherine Quillman-Author
Compass at the Grove
333 North Broad Luxury Apartments
West Branch Distilling Company

EDUCATION: art & design

MOORE COLLEGE OF ART AND DESIGN

Philadelphia, PA

BFA Graduated with Honors

THE BARNES FOUNDATION MUSEUM

Merion, PA (Moved to Philadelphia, PA)

The Barnes-de Mazia Certificate Program
Art History & Appreciation- *Full scholarship*