



LINDA JAYNE CLARK

GRAPHIC DESIGN | PHOTOSHOP + ILLUSTRATION

HELLO

Linda Jayne Clark
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ArtstationGrapicDesign.com

PROFILE

Versatile graphic designer and illustrator with more than 20 years of experience delivering thoughtful, high-quality visual solutions across print and digital platforms for a diverse range of clients and industries. Proven expertise in branding, real estate marketing, publication design, illustration, and web-based creative strategy. Recognized for translating complex ideas into refined, purposeful design through close collaboration with clients, marketing teams, agencies, and vendors.

CORE EXPERTISE

Design Lead
Adobe Creative Suite
Branding Guides
Web & Digital Design
Signage & Mural Design
Editorial
Book Publication
Asset Creation
Mock-Up Presentations

EXPERIENCE: 2000-2026

ARTSTATION GRAPHIC DESIGN

Owner / Designer / Illustrator / 2000-2026

Design Lead

- Creative direction/brand strategy development
- Produced integrated marketing materials across print and digital platforms
- Delivered full-service visual communication solutions, including branding, illustration, web design, signage, packaging, and promotional materials
- Collaborated closely with marketing teams and businesses to create cohesive visual identities and campaigns
- Provided hands-on graphic design support for small entrepreneurial ventures
- Donated professional design services to nonprofit and community organizations

WBC & ASSOCIATES Real Estate Market Research

Associate Creative, Designer / Illustrator

- Develop brand identities for multiple new real estate properties to include mood/color boards, logo design and brand/logo guideline
- Designed and produced marketing collateral pieces for luxury residential communities, new Class A apartment properties and a wide range of commercial properties
- Illustrated maps, site plans, floor plans, key plans, and brand assets

CLIENTS & PROJECTS (partial list)

Bozzuto Properties	Advanced Farrier Specialties
Sugartown Smoked Specialties	Crownstone Feed & Farrier Supply
Bentley Homes	Hunter Family Acupuncture & Wellness
Pagoda Mercedes-Benz SL Club	The Red House Catering
Buck & Doe Trust	Fusco Management
Cornerstone Tracy Development	Catherine Quillman-Author
John's House of Vacuums	Compass at the Grove
Ocala Magazine	333 North Broad
Maison Beaufort Antiques Event	West Branch Distilling Company

EDUCATION: art + design

MOORE COLLEGE OF ART AND DESIGN

Philadelphia, PA

BFA Graduated with Honors

BARNES FOUNDATION MUSEUM

Merion, PA (Moved to Philadelphia, PA)

Full scholarship - "The Art in Painting"



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6/16/2026

Dear Hiring Manager,

Hello There!

I am truly excited to apply for the contract-to-hire Illustrator and Graphic Designer position with Rise Marketing. As a freelance illustrator and graphic designer with more than 20 years of experience, I create engaging visual solutions for both print and digital media, combining traditional artistic skills with modern design technology

I bring a versatile skill set that includes:

- Creating original illustrations using hand-drawn, painted, and digital techniques
- Developing concepts and rough drafts based on client goals and specifications
- Refining and enhancing artwork through digital illustration software
- Preparing final artwork for client review, approval, and production
- Producing high-quality visuals for both print and digital platforms
- Collaborating directly with clients, marketing teams, and vendors to ensure project success

My expertise includes illustration, branding, marketing collateral, and digital asset creation using Adobe Creative Suite. I collaborate closely with clients, marketing teams, and vendors to develop creative solutions that communicate clearly and achieve business goals.

My portfolio includes work for organizations such as Mercedes Pagoda SL Group, Buck & Doe Trust, and Cornerstone Tracy, demonstrating my ability to create effective, eye-catching designs that drive engagement. I also regularly partner with marketing strategists to develop innovative campaigns while managing multiple projects and meeting tight deadlines.

I would welcome the opportunity to bring my creativity, technical expertise, and collaborative approach to Rise Marketing. Thank you for your consideration, and I look forward to discussing how I can contribute to your team.

Kind regards,

Linda Jayne Clark