



LINDA JAYNE CLARK

GRAPHIC DESIGN | PHOTOSHOP + ILLUSTRATION

HELLO

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PROFILE

Versatile graphic designer and illustrator with more than 20 years of experience delivering thoughtful, high-quality visual solutions across print and digital platforms for a diverse range of clients and industries. Proven expertise in branding, real estate marketing, publication design, illustration, and web-based creative strategy. Recognized for translating complex ideas into refined, purposeful design through close collaboration with clients, marketing teams, agencies, and vendors.

CORE EXPERTISE

Adobe Creative Suite
Brand Guides
Illustration
Signage & Mural Design
Typographic & Layout skills
Photo and Art Retouching
Asset Creation
Mock-Up Presentations

EXPERIENCE: 2000-2026

ARTSTATION GRAPHIC DESIGN

Owner | Designer | Illustrator | 2000-2026

- Designed creative strategies, brand development, and integrated marketing campaigns across print and digital platforms
- Developed comprehensive visual communication solutions including branding, illustration, web design, signage, packaging, and promotional materials
- Collaborated with marketing teams, agencies, and business owners to create cohesive brand identities and impactful campaigns
- Served as a trusted creative partner for startups, small businesses, entrepreneurial ventures and nonprofit organizations

WBC & ASSOCIATES Real Estate Market Research

Associate Creative, Designer | Illustrator | 2015-2026

- Develop brand identities for multiple new real estate properties to include mood/color boards, logo design and brand/logo guidelines
- Designed and produced marketing collateral pieces for luxury residential communities, new Class A apartment properties and a wide range of commercial properties
- Illustrated maps, site plans, floor plans, key plans, and brand assets

CLIENTS & PROJECTS *(partial list)*

Bozzuto Property Management
Sugartown Smoked Specialties
Bentley Homes
Pagoda Mercedes-Benz SL Club
Buck & Doe Trust
Cornerstone Tracy Development
John's House of Vacuums
Ocala Magazine
Maison Beaufort Antiques Event

Advanced Farrier Specialties
Crownstone Feed & Farrier Supply
Hunter Family Acupuncture & Wellness
The Red House Catering
Fusco Management
Catherine Quillman-Author
Compass at the Grove
333 North Broad Luxury Apartments
West Branch Distilling Company

EDUCATION: art & design

MOORE COLLEGE OF ART AND DESIGN

Philadelphia, PA
BFA Graduated with Honors

THE BARNES FOUNDATION MUSEUM

Merion, PA (Moved to Philadelphia, PA)
The Barnes-de Mazia Certificate Program
Art History & Appreciation- *Full scholarship*