

LINDA JAYNE CLARK

Creative Partner | Graphic Designer & Illustrator | Brand Development | Print + Digital Design

GRAPHIC DESIGN

Brand Development

Creative Direction

Graphic Design

Illustration

Print Design & Production

Web Design

Publication Design

Versatile graphic designer, illustrator, and creative partner creating refined visual solutions across print and digital media. I bring ideas to life through thoughtful collaboration, creative problem-solving, and cohesive brand development. Skilled in Adobe Photoshop, Illustrator, and InDesign, I create polished branding and marketing materials for businesses, agencies, and organizations locally and nationwide.

Linda Jayne Clark
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ArtstationGraphicDesign.com
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EXPERIENCE:

ARTSTATION GRAPHIC DESIGN

FOUNDER / *Designer / Illustrator / 2000–2026*

- Designed creative strategies, brand development, and integrated marketing campaigns across print and digital platforms
- Developed comprehensive visual communication solutions including branding, illustration, web design, signage, packaging, and promotional materials
- Collaborated with marketing teams, agencies, and business owners to create cohesive brand identities and impactful campaigns
- Served as a trusted creative partner for startups, small businesses, entrepreneurial ventures and nonprofit organizations

WBC & ASSOCIATES Real Estate Marketing *wbclason.com*

Associate Creative / Designer / Illustrator / 2015–2026

- Develop brand identities for multiple new real estate properties to include mood/color boards, logo design and brand/logo guidelines
- Designed and produced marketing collateral pieces for luxury residential communities, new Class A apartment properties and a wide range of commercial properties
- Illustrated maps, site plans, floor plans, key plans, and brand assets

CLIENTS & PROJECTS *partial list*

Bozzuto Property Management
Feather in your Cap - Bespoke Millinery
Bentley Homes
Pagoda Mercedes-Benz SL Club
Buck & Doe Trust
Cornerstone Tracy Development
John's House of Vacuums
Ocala Magazine
Maison Beaufort Antiques Event
Advanced Farrier Specialties
Crownstone Feed & Farrier Supply
Hunter Family Acupuncture & Wellness
The Red House Catering
Fusco Management
Catherine Quillman-Author
Compass Apartments at the Grove
333 North Broad Luxury Apartments
West Branch Distilling Company

EDUCATION: art + design

MOORE COLLEGE OF ART AND DESIGN

Philadelphia, PA

BFA Graduated with Honors

THE BARNES FOUNDATION MUSEUM

The Barnes–de Mazia Certificate Program

Art History & Appreciation- *scholarship*