



LINDA JAYNE CLARK

GRAPHIC DESIGN | PHOTOSHOP + ILLUSTRATION

HELLO

Linda Jayne Clark
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ArtstationGrapicDesign.com

PROFILE

Versatile graphic designer and illustrator with more than 20 years of experience delivering thoughtful, high-quality visual solutions across print and digital platforms for a diverse range of clients and industries. Proven expertise in branding, real estate marketing, publication design, illustration, and web-based creative strategy. Recognized for translating complex ideas into refined, purposeful design through close collaboration with clients, marketing teams, agencies, and vendors.

CORE EXPERTISE

Design Lead
Adobe Creative Suite
Branding Guides
Web & Digital Design
Signage & Mural Design
Editorial
Book Publication
Asset Creation
Mock-Up Presentations

EXPERIENCE: 2000-2026

ARTSTATION GRAPHIC DESIGN

Owner / Designer / Illustrator / 2000-2026

Design Lead

- Creative direction/brand strategy development
- Produced integrated marketing materials across print and digital platforms
- Delivered full-service visual communication solutions, including branding, illustration, web design, signage, packaging, and promotional materials
- Collaborated closely with marketing teams and businesses to create cohesive visual identities and campaigns
- Provided hands-on graphic design support for small entrepreneurial ventures
- Donated professional design services to nonprofit and community organizations

WBC & ASSOCIATES Real Estate Market Research

Associate Creative, Designer / Illustrator

- Develop brand identities for multiple new real estate properties to include mood/color boards, logo design and brand/logo guideline
- Designed and produced marketing collateral pieces for luxury residential communities, new Class A apartment properties and a wide range of commercial properties
- Illustrated maps, site plans, floor plans, key plans, and brand assets

CLIENTS & PROJECTS (partial list)

Bozzuto Properties	Advanced Farrier Specialties
Sugartown Smoked Specialties	Crownstone Feed & Farrier Supply
Bentley Homes	Hunter Family Acupuncture & Wellness
Pagoda Mercedes-Benz SL Club	The Red House Catering
Buck & Doe Trust	Fusco Management
Cornerstone Tracy Development	Catherine Quillman-Author
John's House of Vacuums	Compass at the Grove
Ocala Magazine	333 North Broad
Maison Beaufort Antiques Event	West Branch Distilling Company

EDUCATION: art + design

MOORE COLLEGE OF ART AND DESIGN

Philadelphia, PA

BFA Graduated with Honors

BARNES FOUNDATION MUSEUM

Merion, PA (Moved to Philadelphia, PA)

Full scholarship - "The Art in Painting"



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6/16/2026

Dear Coral Gardeners Hiring Team,

I visited your website. I'm inspired to apply for the opportunity to join your mission of protecting and restoring coral reefs around the world. As a graphic designer and illustrator with solid experience, I love creating meaningful visual content that inspires people to connect with important causes—and few are more important than the future of our oceans.

Working under the guidance of your Creative Director, I can confidently manage projects independently while helping strengthen the Coral Gardeners brand through engaging, on-brand creative content. My background combines traditional illustration skills with modern design trends, allowing me to create visuals that are both impactful and effective.

Throughout my career, I've developed branding, marketing materials, illustrations, and digital assets for a wide range of clients and organizations. I enjoy collaborating with marketing teams, clients, and vendors to bring ideas to life, solve creative challenges, and deliver high-quality work on deadline.

What moves me most about Coral Gardeners is the chance to use my creativity to support real environmental change. I would love the opportunity to contribute to a passionate team that is making a measurable difference for marine ecosystems and helping shape the future of coral restoration.

Thank you for your time and consideration. I look forward to the opportunity to hear about your ventures and how my creative skills and enthusiasm can contribute to the Coral Gardeners goals.

Kind regards,
Linda Jayne Clark